



BIO DATA OF FACULTIES

NAME : NASIYA. K. P

DESIGNATION : ASSISTANT PROFESSOR

E-MAIL :nasiyana7@gmail.com

QUALIFICATION: MCOM, MA ECONOMICS

EDUCATIONAL QUALIFICATIONS:

	COURSE	INSTITUTION/ UNIVESITY	YEAR OF PASSING
UG	BCOM CA	CALICUT UNIVERSITY	2011
PG	MCOM FINANCE	CALICUT UNIVERSITY	2014
	MA ECONOMICS	ANNAMALAI UNIVERSITY	2022
PhD			
OTHERS			

TOTAL WORK EXPERIENCE : 7 years

RESEARCH PROFILE : MARKET RESEARCH ON USED VEHICLE TRENDS(SHIFTS IN CONSUMER PREFERENCES : A COMPREHENSIVE ANALYSIS OF TRENDS IN THE USED VEHICLES)

GUIDANCE EXPERIENCE:

AREA OF INTEREST : TEACHING, ART OF WRITING

PUBLICATION LIST :1 Article(METAVESE COMMERCE : UNLOCKING NEW OPPORTUNITIES FOR BUSINESS IN VIRTUAL REALMS)

(Attach reprints)

WORKSHOPS ATTENDED

TRAININGS ATTENDED / FDP'S / REFRESHER PROGRAM:

- **2020-21: INSPIRE, ENGAGE AND THRIVE STRATEGIES FOR POST- PANDEMIC EDUCATION**
- **2021-22 : EDU-TECH**
- **2022-23 : BRIDGING THE DIGITAL DIVIDE**
- **2022-23 : DOCUMENTATION TO INNOVATION -RETHINKING EDUCATION**

AWARDS AND ACHIEVEMENTS: