



## **BIO DATA OF FACULTIES**

**NAME** : MUHAMMED BINSHAD K

**DESIGNATION** : HOD and ASSISTANT PROFESSOR

**E-MAIL** : muhammedbinshad8@gmail.com



**QUALIFICATION:** MCJ

### **EDUCATIONAL QUALIFICATIONS:**

	COURSE	INSTITUTION/ UNIVERSITY	YEAR OF PASSING
UG	BA MULTIMEDIA	UNIVERSITY OF CALICUT	2017
PG	MCJ	UNIVERSITY OF CALICUT	2020
PhD			
OTHERS	DIGITAL JOURNALISM	FACEBOOK REUTERS ONLINE TRAINING	2021

**TOTAL WORK EXPERIENCE** :

- HOD and Assistant Professor (Two Years)
- Public Relation Officer (1.5 Years)
- Working as Digital wing Convener (1 year)
- Working as Criteria Head In NAAC Criteria 7 (1Year)

- Photography Club convener (1 Year)

#### RESEARCH PROFILE

- The role of citizen journalism in democratic society (Paper Publication)
- The automobile magazine subscription patterns of showrooms (PG Dissertation)

#### GUIDANCE EXPERIENCE:

#### AREA OF INTEREST :

- New Media, Content creation, copy writing, Digital media, Photo journalism, Broadcast media, Public Relations, Advertising, Print journalism

#### PUBLICATION LIST :

- The role of citizen journalism in a democratic society

(Attach reprints)

#### WORKSHOPS ATTENDED:

- Metaverse workshop at Iluzia Lab Calicut ,Cyber Park

#### TRAININGS ATTENDED / FDP'S / REFRESHER PROGRAM:

- Online Training Program for ERT members – By Kerala institute of Local Administration KILA
- Gene Editing in agriculture: science, potential and policy – A talk by DR. Vibha Ahuja

- Challenging role of teachers in amidst the pandemic- Conducted by IQAC GEMS
- Outcome based education – Conducted by IQAC GEMS
- The role of Documentation in NAAC Accreditation- Conducted by IQAC GEMS
- How strengthen the academic institutions in both academic and research fronts – By Dr BJ Unni conducted by IQAC GEMS
- Awareness session on NDLI and NDLI Club – Organised by library and research centre GEMS college .

#### **AWARDS AND ACHIEVEMENTS:**

- Successfully completed Online Training Program certification for ERT Members – By Kerala institute of Local Administration KILA
- National cadet corps (NCC) B certification (institution- Army attachment camp at RVC centre and college meerut cant- Uttar Prathesh
- NSS Certification- University of Calicut
- Leadership certification- I lead management studies, Palakkad
- Volkswagen International Basic Training certification-at Volkswagen Training centre, Bangalore
- Media fest certification- MES Mampad College , Malappuram district
- Internship certification- 24 News channel – Kerala (Insight media city, Ernakulam
- DIGITAL Journalism Course completion certification- Facebook Reuters Training