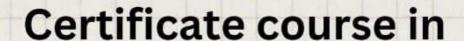
## PG DEPARTMENT OF COMMERCE



## BASICS OF MARKETING

35 hours

For B.Com Finance

**B.Com co-operation** 

**B.Com computerApplication** 

(Batch 2018 - 2019)

GEMS ARTS AND SCIENCE COLLEGE
RAMAPURAM