



GEMS ARTS & SCIENCE COLLEGE RAMAPURAM

**DEPARTMENT OF MANAGEMENT STUDIES IN
ASSOCIATION WITH IQAC**

**CERTIFICATE COURSE ON CUSTOMER
RELATIONSHIP MANAGEMENT – FOR THE BBA
STUDENTS
2022-2023 ADMISSION**

**DURATION:34
HOURS**

**CLASS ON : ALL SATURDAYS
5 HOURS**

**CLASS START ON:
04/02/2023**

