



**GEMS ARTS & SCIENCE COLLEGE RAMAPURAM**

**DEPARTMENT OF MANAGEMENT STUDIES IN  
ASSOCIATION WITH IQAC**

**CERTIFICATE COURSE ON DIGITAL MARKETING –  
FOR THE BBA STUDENTS 2021-2022 ADMISSION**

**DURATION:34  
HOURS**

**CLASS ON : ALL SATURDAYS  
5 HOURS**

**CLASS START ON:  
07/01/2023**

