

## **GEMS ARTS AND SCIENCE COLLEGE**

An ISO 9001: 2015 Certified Institution

(A Unit of Global Education and Management Studies Co-operative Ltd., No. M. 782)

(Affiliated to University of Calicut and UGC Recognized under Section 2 (f) of UGC Act 1956)

Ramapuram, Kadungapuram P.O, Malappuram Dt., Kerala. Pin - 679 321, Ph: 04933-256123, 255700

www.gemsasc.ac.in, email: gemsasc@gmail.com

## Letter of Collaboration

Date: 30 105 1 2023

Place: Ramapuram

GEMS Arts and Science College and
Department of BTTM & MCT Arts and Strence College, Kuttippuram
Has signed a letter of collaboration/MoU on
This Collaboration is for conducting the program entitled:
'From click to cloud' The CIDS Revolution is Travel
on 29.05 2023 with 33 number of participants.
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Dr. NAVEEN MOHAN
PRINCIPAL
GEMS ARTS AND SCIENCE COLLEGE
KADUNGAPURAM (PO), RAMAPURAM
MALAPPURAM DT., KERALA-679 321

GEMS Arts and Science College

Principal

## PROGRAM REPORT

FROM CLICK TO CLOUD: THE GDS REVOLUTION IN TRAVEL 29.05.2023

The seminar aimed to shed light on there volutionary changes brought about by Global Distribution Systems (GDS) in the travel industry. Mr. Rasal, the Operations Manager at Akbar Holidays, served as the distinguished speaker for the event. The seminar commenced on May 29, 2023, atthe KMCT Arts and Science College, in association with the Department of Travel and Tourism of GEMS Arts and Science College. The event gathered students, faculty, and industry professionals eager to delve into the transformative journey of the travel industry from traditional methods to the contemporary era of cloud-based solutions. Mr. Rasal, an esteemed OperationsManager at Akbar Holidays, brought a wealth of experience and expertise to the seminar. His insights into the travel industry's evolution and the role of GDS in shaping modern travel practices added significant value to the program. Mr. Rasal provided a comprehensive overview of GDS, explaining its role as a network that enables transactions between travel industry service providers and travel agencies. The historical context highlighted the shift from manual processes to the automated, technologically-driven systems that dominate the industry today. The speaker discussed the revolutionary impact of GDS on the travel sector. The transition from traditionalbooking methods to online platforms and cloud-based solutions was explored in detail. Attendeesgained valuable insights into how GDS has streamlined processes, enhanced efficiency, and improved the overall customer experience. Students were enlightened about the growing relevance of GDS in the travel and tourism sector. Mr. Rasal shared valuable perspectives on the career opportunities arising from the technologies. professionals well-versed in GDS for demand increasing

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## Photographs







Dr. NAVEEN MOHAN
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DEPARTMENT OF TRAVEL AND TOURISM GEMS ASC IN ASSOCIATION WITH DEPARTMENT OF TRAVEL AND TOURISM KMCT ASC ,KUTTIPPURAM

DATE: 29/05/2023 VENUE: KMCT ARTS & SCIENCE COLLEGE TIME:10 AM



CHIEF GUEST: MR RASAL ( OPERATION MANAGER ,AKBAR HOLIDAYS)

FROM CLICK TO CLOUD: "THE GDS REVOLUTION IN TRAVEL"

MUHAMED SHABEERA

Dept of Travel & Tourism GEMS Arts & Science Colleg Ramaduram Male

Dr. NAVEEN MOHAN
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CEMS ARTS AND SCIENCE COLLEGE
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MOHAMMED SHAREERA

PRINCIPAL

GEMS ARTS AND SCIENCE COLLEGE
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INTERNAL QUALITY ASSURANCE CELL[IQAC] | Gems Arts & Science College

HOBOTOMED SHABEERA

Dept of Travel & Tourism GEMS Arts & Science College Ramapuram, Malappuram