



GEMS ARTS AND SCIENCE COLLEGE

An ISO 9001 : 2015 Certified Institution

(A Unit of Global Education and Management Studies Co-operative Ltd., No. M. 782)

(Affiliated to University of Calicut and UGC Recognized under Section 2 (f) of UGC Act 1956)

Ramapuram, Kadungapuram P.O, Malappuram Dt., Kerala. Pin - 679 321, Ph : 04933-256123, 255700

www.gemsasc.ac.in, email: gemsasc@gmail.com

Letter of Collaboration

Date: 20.01.23.

Place: Ramapuram.

GEMS Arts and Science College and

Makkaraparamba Service Co-operative Bank Ltd.

Has signed a letter of collaboration/MoU on 16.12.2022.

This Collaboration is for conducting the program entitled:

Academic

Project Works for Students

on 23.12.22-12.01.23 with 1 number of participants.

Principal

GEMS Arts and Science College

Dr. NAVEEN MOHAN

PRINCIPAL

GEMS ARTS AND SCIENCE COLLEGE
KADUNGAPURAM (PO), RAMAPURAM
MALAPPURAM DT., KERALA-679 321

For The Makkaraparamba Service
Co-op. Bank Ltd. No. P.576

Secretary



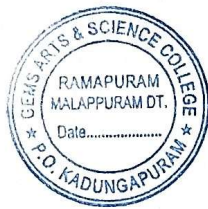
ACTIVITY REPORT


PROJECT AT MAKKARAPARAMBA SERVICE CO- OPERATIVE BANK

23.12.2022 to 12.01.2023

Makkaraparamba Service Co-operative Bank Ltd & GEMS Arts and Science College entered into a Letter of linkage on 16th December 2022. The general scope of this Linkage shall be to collaborate in Research activities, Student exchange for academic projects, internships, and training, and also for joint organization of workshops and seminars.

Accordingly, Our Mr. Muhammed Mubeen. K (Reg. No. GGAUBBAR11) Student of 6th Semester BBA (2020-2023 admission) successfully conducted his Project study on the topic ‘ A STUDY ON THE EFFECTIVENESS OF INCENTIVES ON PERFORMANCE OF BANK EMPLOYEES WITH SPECIAL REFERENCE TO MAKKARAPARAMBA SERVICE CO-OPERATIVE BANK LTD’ for 21 days starting from 23.12.2022 to 12.01.2023. He submitted his Project on 27.03.2023 based on his above study.




Dr. NAVEEN MOHAN
PRINCIPAL
GEMS ARTS AND SCIENCE COLLEGE
KADUNGAPURAM (PO), RAMAPURAM
MALAPPURAM DT., KERALA-679 321



**“A STUDY ON EFFECT OF INCENTIVES ON
PERFORMANCE OF BANK EMPLOYEES WITH
SPECIAL REFERENCE TO SERVICE CO-OPERATIVE
BANK MAKKARAPPARAMBA”**

PROJECT REPORT

Submitted in partial fulfillment of the requirements

for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

(University of Calicut)

Submitted by

MOHAMMED MUBEEN K

(Reg. No. GGAUBBAR11)

Under the guidance and supervision of

Ms. KEERTHANA K

Assistant Professor

DEPARTMENT OF MANAGEMENT STUDIES

**GEMS ARTS AND SCIENCE COLLEGE,
RAMAPURAM, MALAPPURAM**

2020 - 2023

A handwritten signature in red ink, followed by the date "12-4-23" also written in red ink.



Makkaraparamba Service Co-operative Bank Ltd.

No.P 576, MAKKARAPARAMBA PO., 676 507, MALAPPURAM DT, KERALA

HO 04933 282024, 281977, 289305 info@makkaraparambascb.com makkaraparambascb.com

CERTIFICATE

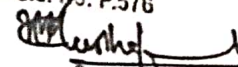
This is to certify that Mr. MUHAMMED MUBEEN.K, (Reg. No: GGAUBBAR11), 6th Semester B.B.A Student of GEMS ARTS AND SCIENCE COLLEGE, Ramapuram, Malappuram, has successfully completed project with our organisation for 21 days commencing from 23rd December 2022 to 12 January 2023 on the topic of "A STUDY ON THE EFFECTIVENESS OF INCENTIVES ON PERFORMANCE OF BANK EMPLOYEES WITH SPECIAL REFERENCE TO MAKKARAPARAMBA SERVICE CO-OPERATIVE BANK" as part of fulfillment of the requirement for award of degree of B.B.A of Calicut University.

During the above period, he found based working and interested in the study contacted.

Makkaraparamba
07-03-2023



For The Makkaraparamba Service
Co-op. Bank Ltd. No. P.576


Secretary 7/3/23

Branches	Main Branch 289024	Town Branch 281976	Pazhamalloor 286847	Vadakkangara 286846	Paravakkal 254999	Chattiparamb 0483 2708200
----------	-----------------------	-----------------------	------------------------	------------------------	----------------------	------------------------------



DEPARTMENT OF MANAGEMENT STUDIES
GEMS ARTS AND SCIENCE COLLEGE, RAMAPURAM.

CERTIFICATE

This is to certify that Mr. MOHAMMED MUBEEN K is a student of Bachelor of Business Administration, Department of Management Studies and this project report entitled "STUDY ON EFFECT OF INCENTIVES ON PERFORMANCE OF BANK EMPLOYEES WITH SPECIAL REFERENCE TO SERVICE CO-OPERATIVE BANK MAKKARAPARAMBA" has been prepared by him in partial fulfillment of the requirement for the award of the degree of Bachelor of Business Administration of the University of Calicut.

Place: Ramapuram

Date: 27/03/2023



Mr. SANDEEPAN.KM

Head of the Department
Dept. of Management Studies
GEMS Arts & Science College
Ramapuram, Malappuram Dt.



DEPARTMENT OF MANAGEMENT STUDIES
GEMS ARTS AND SCIENCE COLLEGE, RAMAPURAM.

CERTIFICATE

This is to certify that the project report entitled "STUDY ON EFFECT OF INCENTIVES ON PERFORMANCE OF BANK EMPLOYEES WITH SPECIAL REFERENCE TO SERVICE CO-OPERATIVE BANK MAKKARAPARAMBA" is a bonafide work done by Mr. MOHAMMED MUBEEN K under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of Bachelor of Business Administration of the University of Calicut.

Keerthana K

Place:

Date: 27/3/23

Ms. KEERTHANA K

Assistant Professor

Department of Management Studies

DECLARATION

I, MOHAMMED MUBEEN K do hereby declare that, this project report entitled "STUDY ON EFFECT OF INCENTIVES ON PERFORMANCE OF BANK EMPLOYEES WITH SPECIAL REFERENCE TO SERVICE CO-OPERATIVE BANK MAKKARAPARAMBA", submitted in partial fulfillment of the requirement for the award of the degree of Bachelor of Business Administration of the University of Calicut is a record of original work done by myself under the guidance of Ms. KEERTHANA K, and that has not been previously formed the basis for the award of any degree/diploma/fellowship or any other similar title.

Place: Ramapuram

Date:

MOHAMMED MUBEEN K

ACKNOWLEDGEMENT

Thank God almighty, for all the blessings.

I would like to express my sincere gratitude to God almighty and parents, for guiding throughout this project. The process of carrying out this has been a great learning experience for me as a student.

I proudly utilize this privilege to express my heart full thanks and sincere gratitude to my inspiring guide Ms. KEERTHANA K, Assistant professor in Department of Management Studies in GEMS Arts and Science College Ramapuram, for her kind supervision, valuable guidance and constant encouragement in bringing out this report in the time with a deep sense of involvement and confidence.

I am greatly obliged to Dr. NAVEEN MOHAN, Principal and Mr. SANDEEPAN K M, Head of the Department of Management Studies, Gems arts and Science College for their whole hearted support and encouragement.

I express my sincere thanks to all other teachers of the department for their support and encouragement. It was a great respect spending their valuable time to co-operate with my project.

I am also thankful to my beloved friends for their sincere assistance and encouragement during my project work.

MOHAMMED MUBEEN