## PROGRAM REPORT

## AWARENESS CAMPAIGN ON THE TOPIC OF GENDER EQUITY FOR ADOLESCENT GIRLS AND BOYS

11.02.2023

An awareness campaign on the topic of gender equity for adolescent girls and boys was conducted at the KizhakkekulambuAnganwadi Center No: 171. The campaign aimed to promote understanding, equality, and respect between genders and empower adolescents to challenge stereotypes and discrimination. The resource person for the campaign was Ranjusha V.P., an Assistant Professor in the PG Department of General Biotechnology at GEMS Arts and Science College.

Ranjusha V.P. delivered a presentation on the concept of gender equity, its significance, and the need to challenge gender stereotypes. The presentation covered topics such as gender roles, equal opportunities, and the impact of gender-based discrimination on individuals and society. The awareness campaign on gender equity for adolescent girls and boys at KizhakkekulambuAnganwadi Center No: 171, led by Ranjusha V.P., was a resounding success. It played a crucial role in promoting understanding, equality, and respect among the participants. By empowering adolescents and equipping them with knowledge and resources, the campaign has paved the way for a more inclusive and equitable society.



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