



GENERAL REQUEST FORMAT FOR PROGRAMS and EVENTS

Date: 17/01/2022

From,
Head of the Department
Department of Travel
and Tourism.....

To,
The Principal
GEMS Arts and Science College,
Ramapuram, Malappuram, 679321

Sl No	Name of Department	Name of the Program	Date	Time	
				From	To
1.	Department of Travel and Tourism	A seminar on Intellectual Property Rights and Research methodology	24/01/22	10:Am	12:pm

Venue: Room No : 401

Resource person (if any): Dr. Nayana P

Associating Clubs/Departments (if any):

Sanctioning Details:

Approved Not Approved

Signature

Dr. NAVEEN MOHAN
PRINCIPAL
GEMS ARTS AND SCIENCE COLLEGE
KADUNGAPURAM (PO), RAMAPURAM
MALAPPURAM DT., KERALA-679 321

Seal

Note: 1. Brochure shall be displayed/circulated in the college notice board.
2. Program Report shall be submitted within 5 days.

HOD
Dept of Travel & Tourism
GEMS Arts & Science College
Ramapuram, Malappuram

Circular No: TTM/21-22/09

Date: 20/01/2022

CIRCULAR

This is to inform you all that the Department of Travel and Tourism Management is organizing an event "Navigating Innovation in Tourism: A Seminar on Intellectual Property Rights & Research Methodology" on 24/01/2022 from 10:00 am to 12:00 pm at room no. 401.

I request all of you to participate without fail.



**HEAD OF THE DEPARTMENT
TRAVEL AND TOURISM
GEMS ARTS & SCIENCE COLLEGE
RAMAPURAM, KADUNGAPURAM P.O
MALAPPURAM DT. - 679321**



**GEMS ARTS AND
SCIENCE COLLEGE**

DEPARTMENT OF TRAVEL AND TOURISM


IN ASSOCIATION WITH IQAC

**“NAVIGATING INNOVATION IN
TOURISM: A SEMINAR ON
INTELLECTUAL PROPERTY
RIGHTS(IPR)&RESEARCH
METHODOLGY”**


**DATE : 24/01/2022
TIME : 10 AM-12PM
VENUE: ROOM NO 401**



SPEAKER : DR. NAYANA P


HOD **ABIN KI**

Dept of Travel & Tourism
GEMS Arts & Science College
Ramapuram, Malappuram


Dr. NAVEEN MOHAN
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GEMS ARTS AND SCIENCE COLLEGE
(A Unit of Global Education and Management Studies Co-operative Ltd., No.M.782)
(Affiliated to University of Calicut)

**A SEMINAR ON INTELLECTUAL PROPERTY RIGHTS (IPR) AND
RESEARCH METHODOLOGY**

Date: 24.01.2022

Time: 10.00 AM

Venue: S5 BTTM CLASS ROOM

Program Schedule

Welcome address: Mr. Shabeer,
Assistant Professor,
Department of Travel and Tourism, GEMS Arts and Science College.

Resource Person: Dr. Nayana P,
Assistant Professor,
PG Department of General Biotechnology, GEMS Arts and Science College

Vote of Thanks: Ms. Nithya,
Assistant Professor,
Department of Travel and Tourism, GEMS Arts and Science College.



Dr. NAVEEN MOHAN
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PROGRAM REPORT

NAVIGATING INNOVATION IN TOURISM: A SEMINAR ON INTELLECTUAL PROPERTY RIGHTS (IPR) AND RESEARCH METHODOLOGY

24.01.2022

The seminar on "Navigating Innovation in Tourism" held on 24th January 2022 at 10:00 AM to 12:00 PM in the S5 BTM class was a significant event aimed at exploring the intersections of Intellectual Property Rights (IPR) and research methodology in the context of the tourism industry. Dr. Nayana, a distinguished expert in the field, served as the speaker for the seminar. Dr. Nayana commenced the seminar by providing a comprehensive overview of Intellectual Property Rights. She elaborated on the various forms of IPR, such as patents, copyrights, trademarks, and trade secrets, and their relevance in the tourism sector. The participants gained insights into protecting innovative ideas and creations within the industry. The speaker delved into the critical role of IPR in fostering innovation within the tourism domain. Real-world examples and case studies were presented to showcase how effective IPR strategies contribute to the growth and sustainability of tourism-related businesses. Dr. Nayana discussed various research approaches, data collection methods, and analysis techniques specific to the tourism sector. This segment aimed to equip participants with the tools necessary for conducting meaningful and impactful research in the field. The seminar on "Navigating Innovation in Tourism" provided valuable insights into the intricate relationship between Intellectual Property Rights and research methodologies in the tourism industry. Dr. Nayana's expertise and the interactive nature of the session made it a rewarding experience for all participants. About 34 students attended the session. The knowledge gained is expected to have a positive impact on the participants' academic pursuits and professional endeavors within the dynamic field of tourism.




DR. NAVEEN MOHAN
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Photographs





Dr. NAVEEN MOHAN
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PARTICIPANT LIST		
EVENT: Carnival of JPR		DATE: 24/1/2022
VENUE: Room No 401		Signature
Sl No:	Name	
1	ALTHAF P	
2	Anshelha P	
3	Buthiya T	
4	Mohammed Sabar M.K	
5	Nivin Francis	
6	Vyshnav Palakkal	
7	AMAL MOHAMMED K	
8	Mohammed Sabir GC	
9	Mohammed Junish	
10	Shablu Rahman A.C	
11	Mohammed Safvan M.P	
12	Shamal	
13	Najiya	
14	Pinsha Sahadiya M	
15	Mohammed Siyad K	
16	Afeefa Seena T.V	
17	MOHAMMED SHAMIL	
18	Shifna Sherin P	
19	MOHAMMED SHADIL N	
20	Fida MOL T	
21	Fatima R.P	
22	Atash P	
23	Mohammed Muxshid C.P	
24	minhajudheen Anna	
25	IMTHIYAS P	
26	Mohammed Nishad T	
27	Mohammed Naseeh A	
28	ROZAN HUSAIN P.K	

INTERNAL QUALITY ASSURANCE CELL [IQAC] | Gems Arts & Science College

A. ABIN K. B.

Dept. of Travel & Tourism
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