



GENERAL REQUEST FORMAT FOR PROGRAMS and EVENTS

Date: 22/08/2022

From,
Nodal officer
IEDC, GEMS college
Ramapuram

To,
The Principal
GEMS Arts and Science College,
Ramapuram, Malappuram, 679321

Sl No	Name of Department	Name of the Program	Date	Time	
				From	To
1.	IEDC	Seminar on "digital marketing"	29/08/22	10 AM	12:30 pm

Venue: Roof top Auditorium, GEMS college

Resource person (if any): Ramshid KN (Digital marketing Trainer)

Associating Clubs/Departments (if any):

Sanctioning Details:

Approved Not Approved

Dr. NAVEEN MOHAN
PRINCIPAL
GEMS ARTS AND SCIENCE COLLEGE
KADUNGAPURAM (PO), RAMAPURAM
MALAPPURAM DT., KERALA-679 321

MOHAMMED ASGAR ALI
Nodal Officer
IEDC GEMS COLLEGE
Ramapuram, Malappuram- 679 321

Signature

Seal


Note: 1. Brochure shall be displayed/circulated in the college notice board.
2. Program Report shall be submitted within 5 days.

Circular No: IEDC/22-23/08

Date:24/08/2022

CIRCULAR

This is to inform you all that Innovation and Entrepreneurship Development Centre (IEDC) of Gems College is organizing a Seminar on **Digital Marketing** on 29th August 2022. The Programme is scheduled at 10:00 Am to 12:30 Pm at Roof Top Auditorium. The Resource person of the event is Ramshid KN, Trainer, Digital Marketing.


Mohammed Asgar Ali

MOHAMMED ASGAR ALI
Nodal Officer
IEDC GEMS COLLEGE
Ramapuram, Malappuram- 679 321



GEMS ARTS AND SCIENCE COLLEGE, RAMAPURAM
INNOVATION AND ENTREPRENEURSHIP
DEVELOPMENT CENTRE
in association with IQAC

SEMINAR ON :-

DIGITAL MARKETING

29 August ,2022 (monday)

10 AM

@ rooftop auditorium

RAMSHID KN
(Digital Marketing Trainer)



INNOVATION AND
ENTREPRENEURSHIP
DEVELOPMENT CENTRE

MOHAMMED ASGAR ALI

Nodal Officer

IEDC GEMS COLLEGE

Ramapuram, Malappuram- 679 321



coordinator
Mohammed Asgar Ali

Dr. NAVEEN MOHAN
PRINCIPAL

GEMS ARTS AND SCIENCE COLLEGE
KADUNGAPURAM (PO), RAMAPURAM
MALAPPURAM DT., KERALA-679 321



GEMS ARTS AND SCIENCE COLLEGE
(A Unit of Global Education and Management Studies Co-operative Ltd., No.M.782)
(Affiliated to University of Calicut)

A SINGLE DAY COURSE ON DIGITAL MARKETING

Date: 29.08. 2022

Time: 10.00 AM


Venue: Rooftop Auditorium

Program Schedule

Welcome Address: Mr. Muhammed Asgar Ali
IEDC Coordinator

Resource Person: Mr. Ramshid
CEO & Expert Trainer of Open Tutor

Vote of Thanks: Mr. Ashbal (BBA student)


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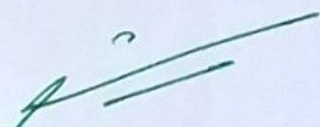
PROGRAM REPORT

DIGITAL MARKETING

29.08.2022


IEDC Gems Successfully conducted a single day course on " Digital Marketing" , looking forward to create awareness about using Social media and other online platforms for entrepreneurship. Trained by Mr. Ramshid, CEO, and Expert trainer of 'Open Tutor'. The program realized all with smart phone or laptop can start entrepreneurship and the skills were transferred by the business expert Ramshid. Students were really motivated to the program and they acquired basic skills to develop a business from their ideas. A total of 35 students attended the session.



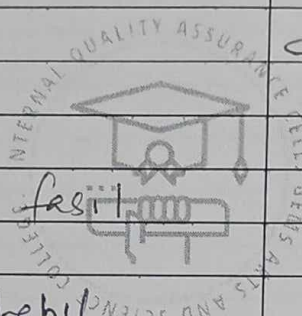

Dr. NAVEEN MOHAN
PRINCIPAL
GEMS ARTS AND SCIENCE COLLEGE
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Photographs




Dr. NAVEEN MOHAN
PRINCIPAL
GEMS ARTS AND SCIENCE COLLEGE
KADUNGAPURAM (PO), RAMAPURAM
MALAPPURAM DT., KERALA-679 321

PARTICIPANT LIST		
EVENT: seminar on "Digital marketing"		
VENUE: Rooftop auditorium		DATE: 29/08/2022
Sl No:	Name	Signature
1	Ashbal	[Signature]
2	preense	[Signature]
3	Shifan	[Signature]
4	Huda	[Signature]
5	Atkin	[Signature]
6	Safna M T.	[Signature]
7	Syana	[Signature]
8	Muhammed Fasil	[Signature]
9	Muhammed Kasim	[Signature]
10	Muhammed Shehul	[Signature]
11	Sahar Faly T	[Signature]
12	Muhammed Shmakh	[Signature]
13	Mehula	[Signature]
14	Naffa	[Signature]
15	Dhanu	[Signature]
16	Aparna	[Signature]
17	Muhammed Swadh	[Signature]
18	K. Aash	[Signature]
19	Arya	[Signature]
20	Pamees	[Signature]
21	Fant & K	[Signature]
22	Almya Nalin	[Signature]
23	Muhammed Zayad	[Signature]
24	Muhammed Ashraf	[Signature]
25	Farhana K	[Signature]
26	Ashika John	[Signature]
27	Shifa Kula	[Signature]



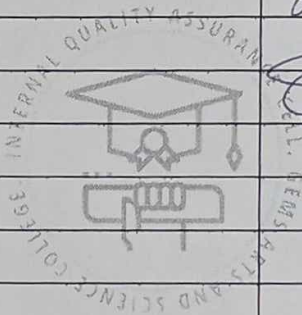
INTERNAL QUALITY ASSURANCE CELL (IQAC) | Gems Arts & Science College

Coordinator
 [Signature]
 Mohammed Asgar Ali C

MOHAMMED ASGAR ALI
 Nodal Officer
 IEDC GEMS COLLEGE
 Ramapuram, Malappuram-679 321

Dr. NAVEEN MOHAN
 PRINCIPAL
 GEMS ARTS AND SCIENCE COLLEGE
 KADUNGAPURAM (PO), RAMAPURAM
 MALAPPURAM DT., KERALA-679 321

PARTICIPANT LIST		
EVENT:		
VENUE:		DATE:
Sl No:	Name	Signature
28	Ensh Pr	
29	Jaana	
30	Mohd Jameel	
31	Ahmed	
32	Shreya	
33	Dilshad	
34	Jaana	
35	Ajmal	



INTERNAL QUALITY ASSURANCE CELL (IQAC) | Gems Arts & Science College

COORDINATOR

 Mohammed Asger Ali C

MOHAMMED ASGAR ALI
 Nodal Officer

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